



# Calluna

EVENTS

MEDIA KIT

2022



# About

Calluna Events is a nationally celebrated event planning and design firm producing weddings, social and corporate events in the Colorado region and beyond since 2004.

Recognized for our elevated design aesthetic and a collaborative high-touch approach to planning, we channel nearly two decades of expertise to achieve iconic events rooted in a deep sense of authenticity to honor your more celebrated occasions.





Calluna  
Crew

# Meet Our Team

## WHO WE ARE

Now in our 19th year of business, our female owned and operated team of established planners is armed with a dynamic array of industry knowledge and know-how. Each Calluna Events planner offers a distinctive perspective and skillset, contributing to the collaborate expertise of our larger team.

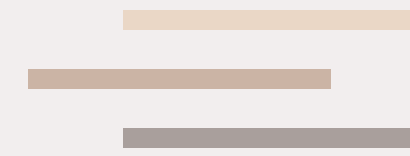
Our work has been featured frequently in both national and local media outlets such as BRIDES, Martha Stewart, Over the Moon, and more! With a respected reputation of excellence, our team consistently tops the lists as a Top Wedding Planner both by industry experts and in couple choice awards, a humbling honor.







# Our Approach



## We are Calluna.

Accolades aside, we value creating fresh, inspired gatherings that are truly reflective of our clients and their community. We pride ourselves on establishing enriching, long-lasting relationships with both our clients and vendor community.

While our tenure has ranged from small intimate gatherings to large-scale multi-day productions, we now specialize in customized full-service planning and design to create an immersive and immaculately planned experience for all clients.







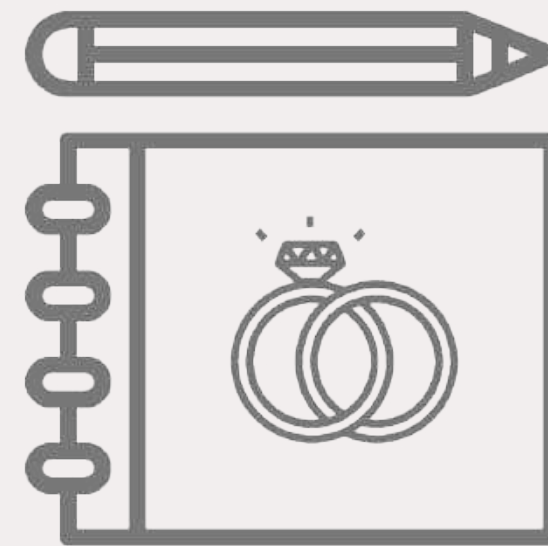


# Our Process



## CREATE

Event Conceptualization  
Venue Selection  
Creative Direction  
Design Boards  
Budget Creation + Management



## DESIGN

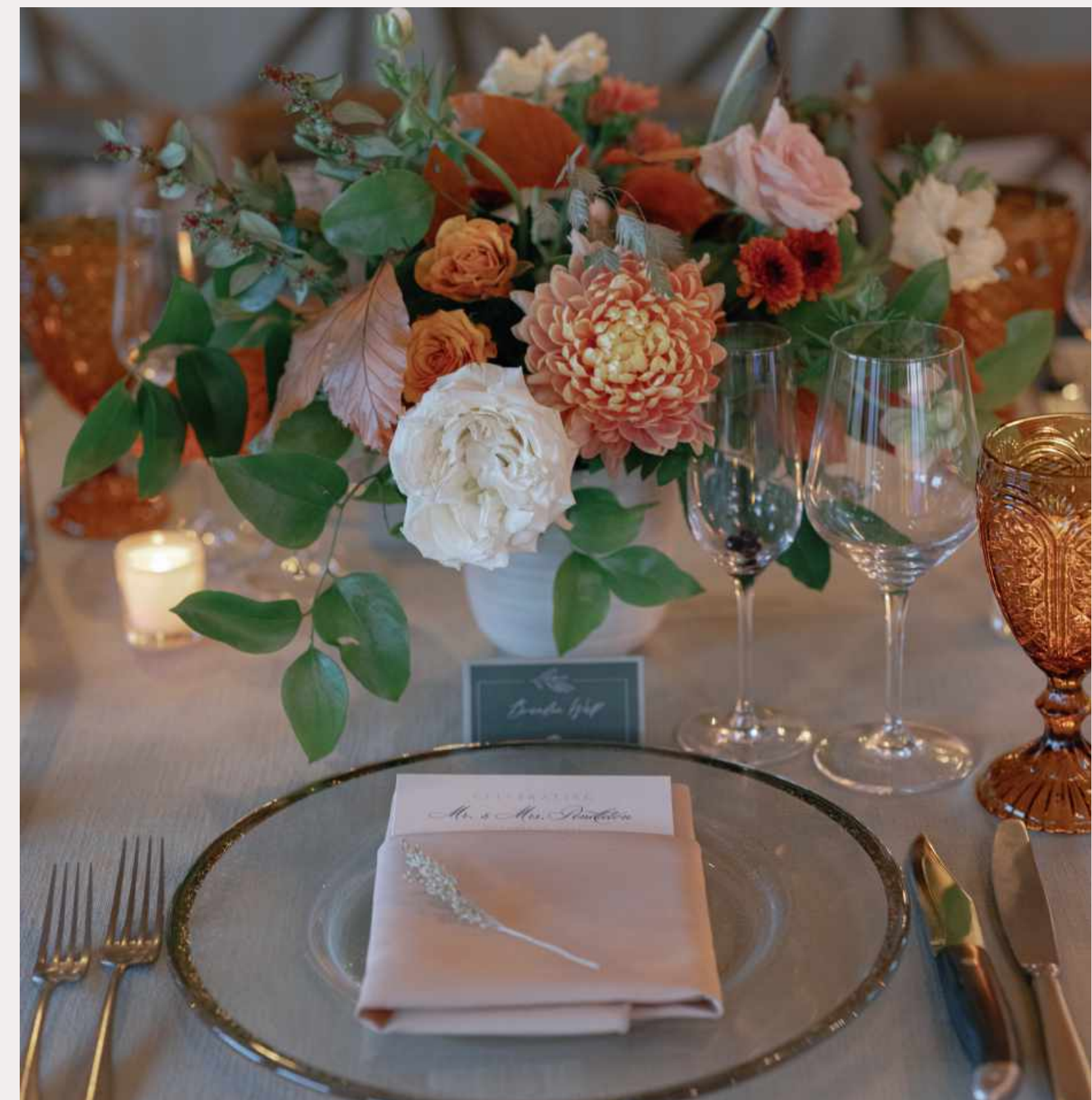
Design + Decor  
Invitation + Graphic Design  
Interactive Experiences  
Environmental Design  
Gifting + Favors



## PRODUCE

Event Production + Management  
Audio Visual + Lighting  
F+B Experience  
Talent Management  
Contract Management







# FULL-SERVICE PLANNING + DESIGN

Our immersive approach to planning your wedding from point A to Z. We meticulously build your event from the ground up alongside a team of trusted vendors, each service is thoughtfully tailored to achieve your vision.

**TIMELINE** | a customized list of items to do from now until the wedding.

**BUDGET** | a worksheet to guide and assist with budgeting.

**RESEARCH** | provide ideas for the ceremony and reception venues.

**VENDORS** | recommendations from a comprehensive and professional network of vendors.

**DECOR / DESIGN / VISION**  
develop your wedding style and provide vendor recommendations.

**EVENT STYLING** | assist you with wedding design and styling.

**CONTRACT REVIEW** | review your vendor contracts to avoid any redundancies or unreasonable costs.

**MEETINGS** | schedule and accompany you at vendor meetings.

**STATIONERY COORDINATION**  
manage the design and production of your invitations and printed goods.

**RENTAL COORDINATION** | organize and coordinate rented items.

**TRANSPORTATION** | arrange and coordinate all day of transportation for the wedding party and guests.

**HOTEL ACCOMMODATIONS**  
coordinate blocks of rooms at selected hotels and negotiate group rates.

**ATTIRE** | ideas for where to purchase your wedding gown, groom’s attire or bridesmaids dresses.

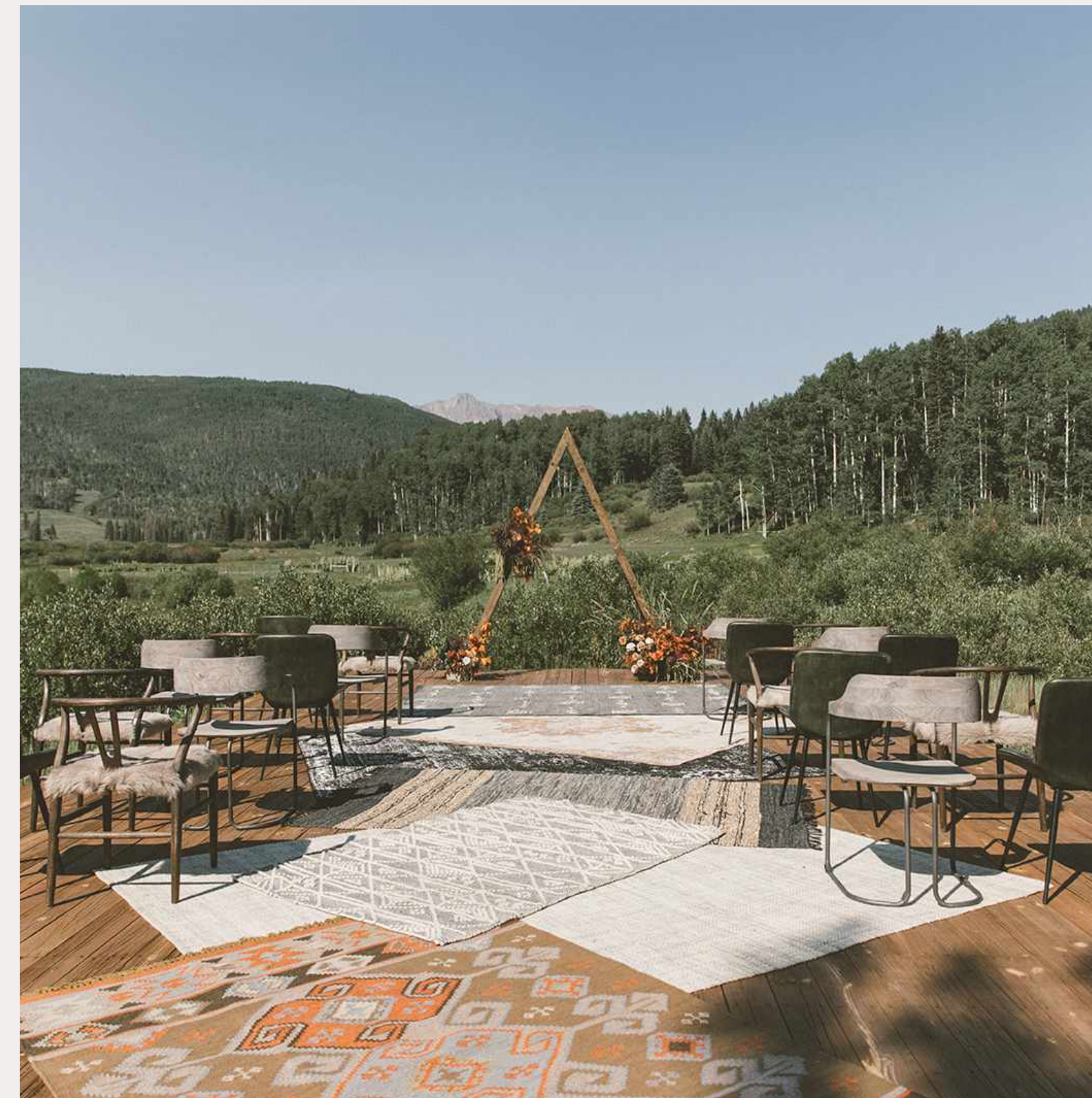
**ROOM BLOCK COORDINATION** |  
Coordinate blocks of rooms at selected hotels and negotiate group rates.

**WEBSITE** | Create and maintain your wedding website on a website template such as The Knot, Zola, Wix or another template of your choice.

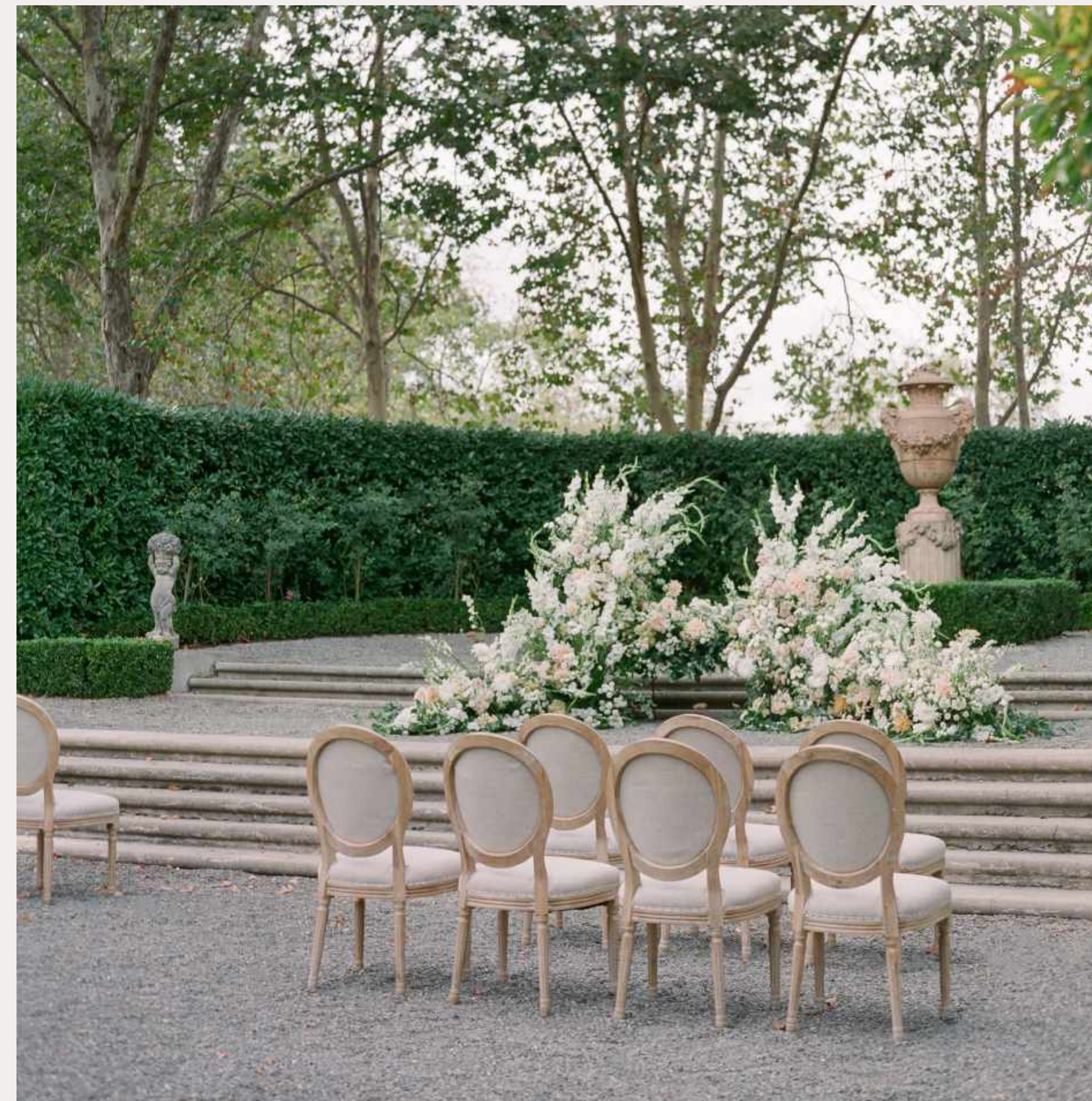
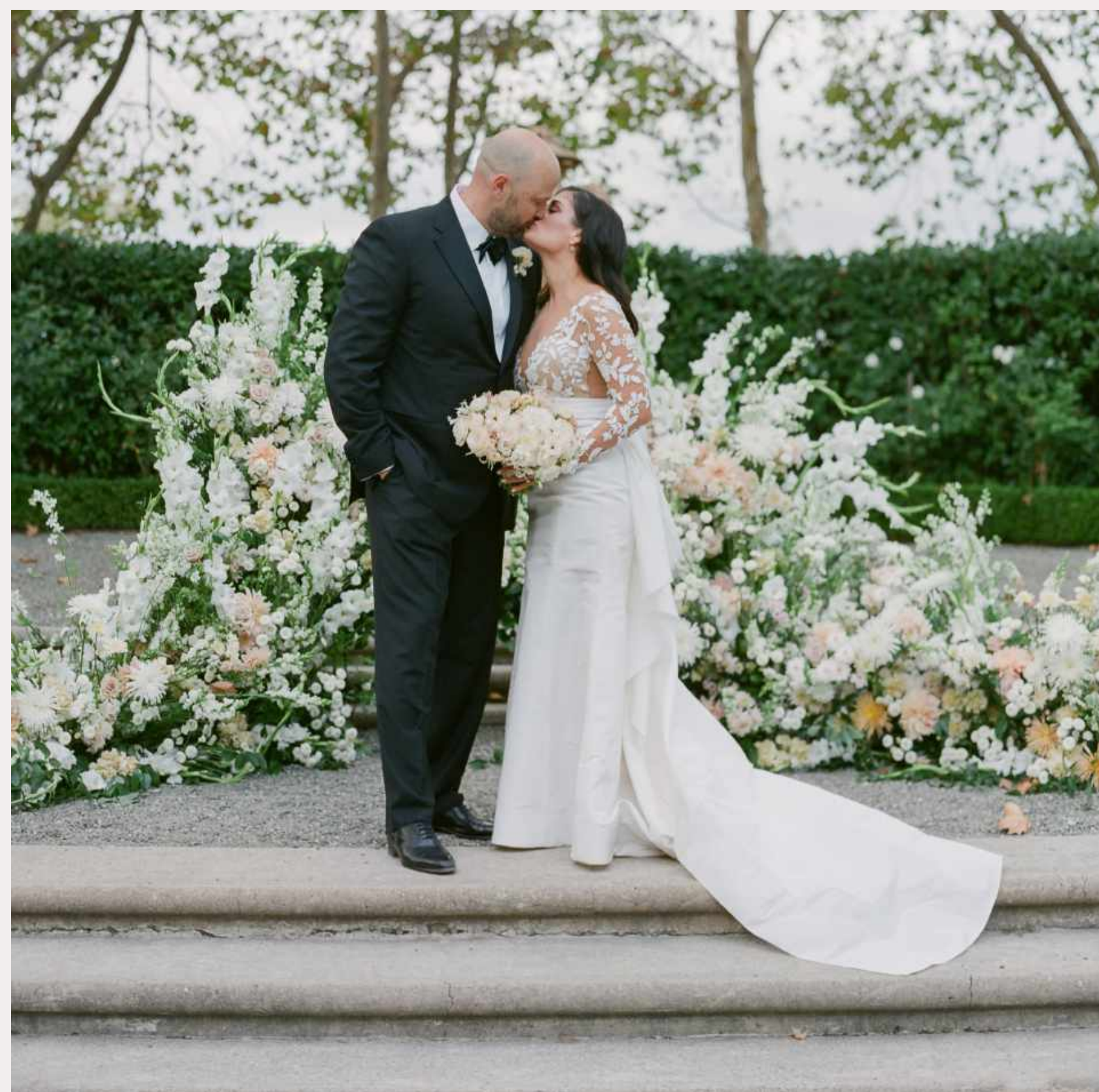
**REHEARSAL DINNER** | Venue recommendations, contract review, assistance with menu selection, design, set-up and attendance at rehearsal dinner.

**TRANSPORTATION COORDINATION**  
Arrange and coordinate all day-of transportation for the wedding party and guests.











# Elopements + Micro Weddings

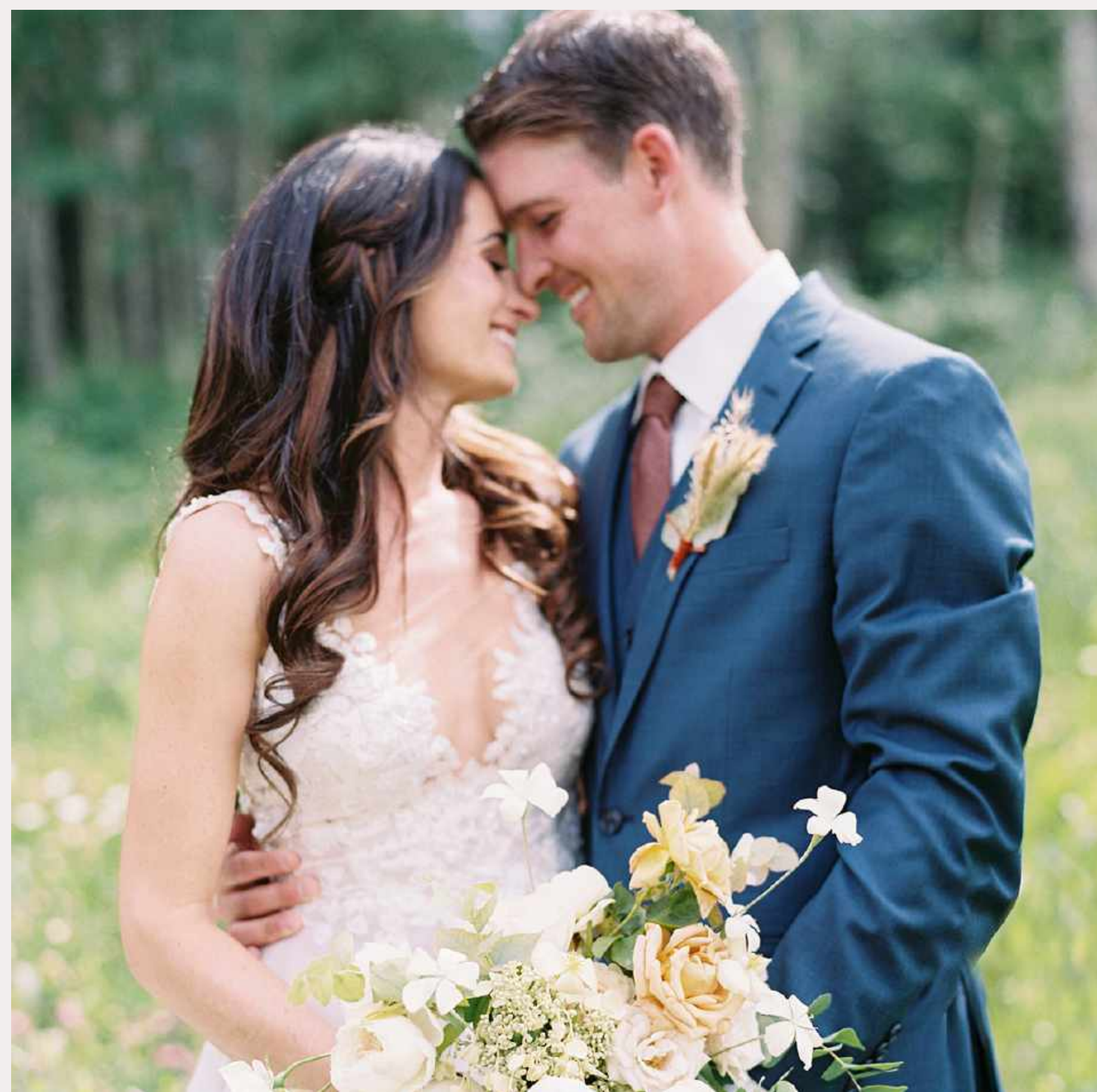
If the last two years have thought us anything - it's sometimes quality over quantity. If you'd prefer to celebrate the love you share in a more intimate setting this package is the perfect option if you need assistance in planning an elopement getaway or small family gathering with a 30 or less guests. Your day doesn't have to be big to be amazing.

We leave the long guest list behind and assist in location and venue research, planning and design services, development of an event timeline, floor plan view and supervision on the day of - we'll craft an intimate day reflective of your big love!

Pricing Starting at \$5,000+









# Thank You

We can't wait to celebrate with you!

*Calluna*  
EVENTS



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